

Lean Customer Development: Building Products Your Customers Will Buy

By Cindy Alvarez

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Cindy Alvarez is the author of Lean Customer Development (4.16 avg rating, 76 ratings, 6 reviews, published 2014) Cindy Alvarez s Followers (1)

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Cindy Alvarez is the author of Lean Customer Development: Building Products Your Customers Will Buy and Director of User Experience for Yammer (a Microsoft company).

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